

## Welcome, Librarians

Wednesday, April 29

9 am – 5 pm Registration

12:30 pm – 2 pm

### Lunch w/ Gijsbert van Frankenhuyzen

Gijsbert is known for his wildlife paintings from 17 years as Art Director and Illustrator for the Michigan Natural Resources Magazine and as an illustrator of 22 books. He will discuss how his wildlife rehabilitation and journaling led to the creation of his Hazel Ridge book series.

### 2 pm – 3:30 pm Breakout Sessions

#### 1. Giving Children a Voice

An overview of a successful program where children created a local tourism brochure, *The Best of Houghton Lake for Kids...By Kids!* Showcases how library program supported area businesses.

Kim Frazho, Donna Alward and Pam Bauchen, Houghton Lake Public Library

#### 2. Michigan Evergreen Project

Seven Michigan public libraries now deploy Evergreen, an open source integrated library system. Get a first-hand look at the software including the OPAC, circulation and cataloging functions.

Ruth Dukelow, Michigan Library Consortium

#### 3. Making a Children's Book

There is an author in everyone and van Frankenhuyzen will show how to get those ideas out of your head and onto paper. Book signing follows with Robbyn Smith van Frankenhuyzen.

Gijsbert van Frankenhuyzen

#### 4. Journaling and Storytelling

Family journals can be valuable resources for writing children's books. Author will demonstrate there is no "one way" to tell a story or write a book and she will blend lessons in natural science, writing and storytelling. Book signing follows with Gijsbert van Frankenhuyzen.

Robbyn Smith van Frankenhuyzen

#### 5. The Light and Dark of Christian Fiction

An overview of publishers that deal with current social issues – drug addiction, mental illness, and sexual infidelities, murder – all with a Christian theme.

Melanie Early, Tecumseh District Library

3:30 pm – 5:30 pm Vendor Exhibits Open

#### 5:30 – 7 pm Dinner w/ Sharon Kegerreis and Lorri Hathaway

Sharon and Lorri will share their discovery of Michigan wine country, wineries and wine destinations. They'll share their knowledge about the Michigan growers and entrepreneurs behind the state's award winning wines and booming industry. Book signing follows.

7 pm – 9 pm Wine Reception & Book Signing

Wii Fun

Vendors Open



*Gijsbert van Frankenhuyzen lives in Bath with his wife Robbyn Smith van Frankenhuyzen on their farm, Hazel Ridge, which is a licensed wildlife rehabilitation center.*

### The Vendors Back by Popular Demand!

See the book, handle the product and talk with a vendor about their materials and service.

These are the folks who provide us with a personal look at library trends, new methods and items to help us be creative and efficient. Plus, they help underwrite this conference.

Make it worth their while.

Go talk and buy something!

### Wii and You

Never tried Wii and want to know what all the buzz is about? Or are you an old pro and want to show off your Wii prowess?

Join us Wednesday night to discover the finer points of Wii sports, Dance, Dance Revolution and Guitar Hero.

Joining is optional but your good sportsmanship and funny bone are required.



*Lorri Hathaway, left, and Sharon Kegerreis are creators of [MichiganVine.com](http://MichiganVine.com) and authors of *From the Vine: Exploring Michigan Wineries*, which celebrates Michigan wine country, wines and winemakers. They live in East Lansing and Chelsea, respectively.*

## Thursday, April 30 – Trustee Day

9 am – 5 pm Registration

7:30 am – 9 am Breakfast

8 am – 3 pm Vendors open

### 9 am – 10:30 am Breakout Sessions

#### 1. Rural Libraries and Legal Issues,

An overview that focuses on district library formation, tax capture issues and ballot language for millage elections.

Kate Pohjola, Lapeer District Library and Anne Seurynck, Foster, Swift, Collins & Smith, PC

#### 2. Plug into Your Community

Find out how this Vassar institution is the rural library that could and does with the help from other local organizations and businesses. Bookmobile! Teens! Toy Library! Seniors!

James Rancilio, Bullard Sanford Memorial Library

#### 3. What Friends can do for You

Need a friend or two? You will learn how to create and sustain a Friends group, with a focus on advocacy, fund raising, programming and volunteering.

Harriet Larsen, Mary McCormack and Carol Perrin, Friends of Michigan Libraries

#### 4. Celebrate Teens & Technology

MySpace makeovers? Video Game Days? Learn how to use technology to create teen programming and services.

Angela Semifero, Marshall District Library; Kelli Strimbel and Sheree Beaudry, Monroe County Library System

#### 5. Early Literacy on a Shoestring

Take home several inexpensive, easy and fun ways to incorporate early literacy into story hours at any size library.

Michelle Miner and Trish Reid, Kent District Library

10:30 am – 10:45 am Break

### 10:45 am – 12:15 pm Breakout Sessions

#### 6. Policies and Your Library

Don't avoid policies as they are the library's backbone and a shield when trouble arrives. An easy look at library policies and components; policy development and requirements.

Bryon Sitler, White Pine Library Cooperative

#### 7. Big Opportunities for Better Libraries

Progressive trustees will learn simple strategies to use that can build community awareness and help ensure financial health for their library.

Ann Williams, The Breton Group

#### 8. Fun and Profit for Libraries

Test places to buy and sell books over the counter or on the Internet. Learn what materials get high prices and how to get the best price from vendors who attend traditional book sales

Robert Holley, Wayne State University

#### 9. Distance Learning and Online Programs

A snapshot of Wayne State University and other distance learning services that bring online programs into your home so you don't have to drive for your education.

Stephen Bajjaly and Meghan Rehan, Wayne State University; Terri Assaf, Library of Michigan; Amy Knepp, Oscoda County Library

#### 10. What Genealogists Want

Don't hide under the desk when the Genies show up. Small libraries can provide low-cost genealogy services to create a larger patron base and build greater public support.

Debra Dudek, Ionia Community Library; John Sheridan, Public Libraries of Saginaw and Terry Buchanan, Graphic Sciences



#### 11. Visit with the Author

Joe Heywood is the author of *The Woods Cop* mysteries, which are based on the lives of Upper Peninsula conservation officers. He has also written other novels, plus non-fiction and poetry. He offers advice on how to create a successful author visit and book signing --- what to do and what not to do.

12:15 pm – 12:30 pm Break

12:30 pm – 1:30 pm Lunch

### 3:30 pm – 5 pm Breakout Sessions

#### 11. Ask the Attorney

Got questions on the MI Library Privacy Act, USA PATRIOT Act, FOIA, Copyright, CIPA, the First Amendment or general library law? Learn the law with Lance. Lance Werner, Library of Michigan

#### 12. Advocacy at Every Level

Getting pushback on Guitar Hero or graphic novels? Get pointers on how to promote youth services at the library, in your community or at the legislative level.

Angela Semifero, Marshall District Library and Jennifer Dean, Saginaw Valley State University

#### 13. Why YA?

Put away the shushing machine when the teens show up. Pointers on teen behaviors, how to create programs and vetted YA literature.

Sheree Beaudry and Kelli Strimbel, Monroe County Library System

#### 14. Making a Collection Count

Inventory is not a nine-letter word but a process to create a stronger collection. Learn from the presenters' mistakes. They promise comedy and candor.

Mary Kelly and Holly Hibner, Salem-South Lyon District Library

#### 15. Green Libraries

Resources to share with your patrons, methods you can use at your library to conserve energy, recycle, reduce and reuse.

T.J. Brown, Northern Options Energy Center

5 pm – 5:30 pm Break

5:30 pm – 6:30 pm Awards Dinner

6:30 pm – 7 pm Joe Heywood Presentation

7 pm – 9 pm Heywood book signing

## May 1 – Closing Day

7:30 am – 9 am Breakfast

### 9 am – 10:30 am Breakout Sessions

#### 1. Groove-n-Move

You don't have to be a winner on *American Idol* and *Dancing with the Stars* to mix music and movement into your story times. Take back ideas that you can use.

Michelle Miner and Trish Reid, Kent District Library

#### 2. Teaching Computers to Beginners

Small libraries can provide technology programming with limited resources. A simple review of teaching methods and hardware. Holly Hibner and Mary Kelly, Salem-South Lyon District Library

#### 3. Health Information and Programs for Your Patrons

Highlights *Go Local*, a health database that promotes community resources; also credible Internet health information and how to create a speaker's series.

Ellen Marks and Linda Draper, Wayne State University;

Roberta Craig and Lizbeth Messing, Munson Community Health Library

#### 4. Adult Books for Teens/Teen Books for Adults

Teens read adult books and more adults cross over to read teen books. Discover new ways to use these books that blur the lines to enhance reader's advisory.

Charlie Osborne, Oxford Public Library

#### 5. Sowing Seeds in Your Community

Small or rural libraries can use MeL's Business and Careers Gateway to help new entrepreneurs and local businesses succeed. Deb Biggs Thomas, Library of Michigan; Liz Kudwa, Capital Area District Library; Cliff Carey, Boyne District Library; Julie Avery, Michigan State University

10 am – 10:45 am Break

### 10:45 am – 12:15 pm Breakout Sessions

#### 6. Plinket and Other Open Source Programs

Plinkit software allows libraries without techie staff to maintain a professional Web presence...paid for by the Library of Michigan! Interface is similar to commands found in Microsoft Word. Sonya Norris, Library of Michigan

#### 7. Preserving Michigan History

Options for libraries to preserve local history items outlining use, storage, repair and funding opportunities for preservation activities. Kevin Driedger, Library of Michigan

#### 8. Best of the Best

An audio-visual tour of programs developed and implemented at small and rural libraries that can be copied.

Pam Christensen, Peter White Public Library

#### 9. Marketing Your Library with MeL

An overview of MeL press releases, public service announcements and other MeL programs to help libraries market and promote services. Deb Biggs Thomas, Library of Michigan, and Jean Raber, Michigan State University

#### 10. Ask the Attorney

Got questions on the MI Library Privacy Act, USA PATRIOT Act, FOIA, Copyright, CIPA, the First Amendment or general library law? Learn the law with Lance.

Lance Werner, Library of Michigan

12:15 pm – 12:30 pm Break

12:30 pm – 2 pm

Lunch and Swan Song from Marian the Librarian

## Other Special Events

#### Prize Giveaway –Thursday Lunch

Contribute to the fun and donate an item or gift basket to the conference. You could take home something larger than you brought!

#### Trick out Your Book Truck – Friday Lunch

Time to unleash your inner decorator with a stylin' book truck. Use those story time craft skills to win the admiration of your colleagues and take home a gift. Send a photo.

Contact Glenda Middleton, hospitality committee chair, at (616) 636-4251 or [gmiddleton@kdl.org](mailto:gmiddleton@kdl.org) for both events.



## 2009 Conference Steering Committee

#### Pam Christensen, programming

Peter White Public Library  
Marquette

#### Glenda Middleton, hospitality

Kent District Library  
Sand Lake

#### Angela Semifero, awards

Marshall District Library  
Marshall

#### Trixie Wint, technology

Homer Public Library  
Homer

#### Betsy Hull, Sonya Norris, Sheryl Mase and Karren Reish

Library of Michigan  
Lansing



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# 2009 Loleta Fyan Library Conference Awards

## We want to hear from you!

Do you know someone at a small or rural library who is a leader in our profession? How about someone who goes the extra mile when working with children and teens?

Do you have a unique collection that serves your community's needs? Do you use technology in innovative and interesting ways?

Have you partnered with an organization in your community to put on a great program?

It's time again to nominate directors, librarians, employees, trustees, and friends of rural libraries for a Loleta Fyan Rural Libraries Conference Award.

*Nominations sought for:*

**Trustee/Friend Award** Given to a trustee or friend of the library for distinguished service to rural library development on the local, state, regional or national level.

**Outstanding Small/Rural Librarian Award** Recognizes an outstanding leader in the profession. This "Librarian of the Conference" has made a significant contribution to his/her library and has invested him/herself in efforts to bring about positive change in the small/rural library community. This award goes to an individual now employed in a Michigan library.

**Outstanding Service Award** Recognizes a librarian or organization that has developed an outstanding collection, program, partnership or service in a small/rural library.

**"Fill in the Blank" Award** Recognizes librarians who deserve to be acknowledged for their special skills. Know a brilliant storyteller? Can your director really stretch a dime? Suggest a creative and unique award and you may just see someone you know honored!

**Nomination deadline Friday, February 13, 2009**

**Link to nomination form: [www.Award Form](http://www.AwardForm)**

*Please note: Library Cooperative staff and conference planning committee chairs are not eligible for conference awards.*